

NATURAL CANDLE WICK

ECOLOGICAL AND CLEANLINESS OF CHURCH AND DECORATIVE CANDLES IS A GUARANTEE OF HEALTH AND CALMNESS FOR CUSTOMERS

1. You do not only produce a great variety of candles, but also are actively engaged in the supply of paraffin, wax, stearin, candle gel and lacquer, dyes and fragrances for candle mass, tools, equipment and molds for production of candles, aren't you?
2. Perhaps you also conduct master classes for beginner candle makers?
3. And, probably, you sell in addition a great variety of materials for decoration of candles: textile elements, artificial ornaments, decorative sand or sea shells, don't you?

THEN OUR OFFER WILL BE PERFECT FOR YOU!

You have a unique opportunity to turn your assortment of products, which you offer to your customers, into the exclusive and useful offer to your customers – candle makers.

Producers of candles often complain that it is difficult for them to choose a wick that would be perfect for every kind of candles they produce.

Perhaps, every day you listen to critics of technologists and managers of candle factories and enterprises, who constantly complain that imported wick is very expensive and it is very difficult to find the perfect wick among national samples. And you already do not know what to offer them and how to help to solve this issue...

Your customers try to look for wicks by themselves in the companies of different manufacturers and importers. And you would like to solve their problems but sometimes you do not have enough successful solutions...

AND MOST OF YOUR WORKING DAYS LOOK LIKE THAT, DON'T THEY?

AND WE KNOW HOW TO HELP YOU TO AVOID CUSTOMER'S LOSSES!

Latest marketing and sociological studies of recent years have shown that modern manufacturers are no longer looking for the cheapest products and they buy those goods what solve their problems.

"The goods are no longer the products of engineers' creation or the managers' offer, but what the consumer indirectly demands."

(Ted Levitt, the Professor of Marketing, the editor of Harvard Business Review)

WHAT DO MODERN CANDLE MANUFACTURERS WANT?

Modern candle manufacturers are trying to create inexpensive and high-quality candles, which will be eco-friendly, clean and will bring pleasure and delight from mysterious peace and romance for the customers.

Candles are the very specific type of goods, buying which people expect something in the form of peace and relaxation. For the manufacturer it is very important to ensure a high-quality burning of the candle. In order to avoid uncontrolled flowing of paraffin or wax, the height of the flame was balanced with the thickness of the candle.

As you can see, the sales marketing in candle production turns into marketing relationships through emotions, naturalness and safety.

WE HAVE A SOLUTION FOR YOU, HOW TO HELP YOUR CUSTOMERS - Candle Masters!

TM TWIST ATIK candle offers you a wide range of twisted candle wicks, made exclusively of 100% natural high-quality cotton yarn, which has been tested in the special laboratories.

The production technology, specially developed by our company, makes it possible to manufacture a wick by the single-torsion method, which provides

such an extremely important indicator for the candle wick as the absence of excessive twist, or, as it is called, torsion.

In addition, we will help you to choose exactly that thickness of the wick, which can perfectly fit the thickness of the candle and the plastic mixture or wax, of which it is made.

It does not matter what material is candle made of: pure wax, paraffin, wax mixture, functional plastic paste. We will easily choose the best wick for your customers.

The candles, produced with the help of chosen by us wicks, will be 100% environmentally friendly and of high quality.

In addition, your customers will significantly reduce their production costs, because our wicks are much cheaper than imported analogues.

We also recommend you to offer your customers, who produce decorative and table candles, the twines and threads for decorating of the candles. This is our new offer for from **TM TWIST ATIK Hand Made**. The assortment of twines and threads of our company consists of more than 35 items. We use the modern types of threads, yarns and materials. Our color map has more than 15 colors, out of which (in addition to monotone variants) more than 20 color combinations are made. Decorative tightly twisted twines are perfect material for gluing and wrapping candles due to the intentions of the master.

You will be surprised, but our special offer will bring you INCREDIBLE BENEFITS:

- You will get more financial profit by expanding of your offer assortment.
- Your company will be able to provide the full range of materials for candle factories and enterprises. You will have the useful necessary assortment of candle wicks for your customers, as well as of additional candle decorations - colored decorative twines and threads, which will effectively complement the individuality, originality and uniqueness of your customers' candles.

Our company provides you with the practical advice on the features and rules of using different types of wicks for each type of the candles, as well as on the influence of different colors of decorative twines and threads on consumers' behavior.

We offer specific solutions for each particular task of the candle manufacturer and provide him with the opportunity to individually order the color and combination of threads in the decorative twine.

As a result, you will get:

- satisfied customers-manufacturers, who will finally be able to solve their production and technological tasks. The result is that this customer will be yours forever.
- reputation of the leading company that cares and values its manufacturing customers. The result is the increase of the number of customers.
- additional incomes without any need to invest in new high-cost projects. Just offer an additional tying to the traditional covering. And that's all!

Are you already successful? Become the best for your customers!

Your competitors will simply not be able to lure your customers. Your buyers will remain truly loyal to your company and your goods.